



## 2014 S.L. Gimbel Foundation Fund Grant Application

Internal Use Only:	
Grant	20140732
:	\$25,000

### Organization / Agency Information

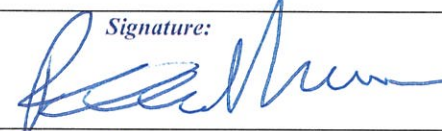
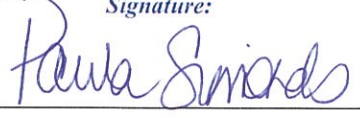
Organization/Agency Name: <i>Desert Cancer Foundation</i> <span style="float: right;">14505</span>		
Physical Address:	<i>74091 Larrea Street</i>	City/State/Zip <i>Palm Desert, CA 92260</i>
Mailing Address:	<i>Same</i>	City/State/Zip <i>Same</i>
CEO or Director:	<i>Paula Simonds</i>	Title: <i>Executive Director</i>
Phone: <i>760-773-6554</i>	Fax: <i>760-773-6532</i>	Email: <i>psimonds@desertcancerfoundation.org</i>
Contact Person:	<i>Paula Simonds</i>	Title: <i>Executive Director</i>
Phone: <i>760-773-6554</i>	Fax: <i>760-773-6532</i>	Email: <i>psimonds@desertcancerfoundation.org</i>
Web Site Address: <i>www.desertcancerfoundation.org</i>	Tax ID: <i>33-0648823</i>	

### Program / Grant Information

Interest Area:  Health  Environment  Animal Protection  Education  Human Dignity

Program / Project Name: <i>Community Outreach &amp; Education Program</i>		
Amount of Grant Requested: <i>\$25,000</i>	Total Organization Budget: <i>\$1,332,364</i>	Percentage of Organization's Total Budget used for Administration: <i>13%</i>
Purpose of Grant Request (one sentence): <i>Funding for service expansion through community education and engagement designed to navigate low-income Coachella Valley residents to sources of financial assistance programs for timely access to cancer related services.</i>		
Gimbel Grants Received: List Year(s) and Award Amount(s) <i>NA</i>		

### Signatures

Board President / Chair: (Print name and Title) <i>Rob Bernheimer, President</i>	Signature: 	Date: <i>7-30-14</i>
Executive Director/President: (Print name and Title) <i>Paula Simonds, Executive Director</i>	Signature: 	Date: <i>7/30/14</i>

# DESERT CANCER FOUNDATION

## **Organization Background; Target Population:**

Since 1994, Desert Cancer Foundation (DCF) has met the demand driven by serious gaps in the local health care infrastructure. DCF provides financial assistance and case management to the most at-risk individuals in the Coachella Valley community by leveraging dollars spent on direct services to maximize the value. For every dollar donated, DCF is able to provide up to seven dollars in service which is over \$4 million dollars in service each year. DCF target population is low-income, Coachella Valley region residents, with cancer. Underlying risk factors for cancer such as obesity are more prevalent in low-income populations. Poverty is also an indicator of lack of access to early detection and high-quality medical treatment. The DCF mission is propelled by the knowledge that individuals who lack financial resources and/or insurance frequently seek medical assistance for ongoing health problems in more advanced, costly stages of disease.

The DCF program serves as a model in its role of reducing the long term cost burden that cancer patients put on the health care system as a whole. With a fiscal budget of \$1,324,903 and an ample commitment to case management DCF is able to extend benefits to those who currently exist in the grey area of qualifying for medical coverage but lack the resources to access the care they require. Early diagnosis, by identifying and treating cancers when they are most curable, boosts the five-year survival rate by 89 to 98% for the most common cancers, including breast, prostate, colon and cervical. By maintaining health through access to screenings and diagnostic services, DCF works to keep cancer patients out of emergency rooms and overnight hospital admissions alleviating the soaring costs associated with the medical management of a chronic disease.

The DCF office is centrally located in the Coachella Valley with bilingual support staff available by telephone and internet five days a week, Monday-Friday from 8:30am-5pm. DCF operates two programs that target at-risk populations:

1. ***Patient Assistance Program*** serves cancer patients by providing financial assistance with cancer related medical treatment -- biopsies, surgeries, chemotherapy, radiation -- prescriptions, inpatient services, insurance premiums/Medi-Cal Share of Cost, co-pays, co-insurance, and deductibles, when local residents cannot afford treatment. In 2013, the Patient Assistance Program provided 127 eligible clients with financial assistance to cover cancer-related medical costs for medical treatment (biopsies, surgeries, chemotherapy, and radiation), prescriptions, and insurances valued at \$3,535,883.56. After negotiations, actual amount DCF paid was \$475,087.65, a cost savings of 87%;
2. ***Suzanne Jackson Breast Cancer Fund*** works in collaboration with Comprehensive Cancer Center at Desert Regional Medical Center to provide free breast cancer screening and diagnostic services annually to low-income, underinsured and uninsured local residents. In 2013, the Suzanne Jackson Breast Cancer Fund provided screening and/or diagnostic services to 267 residents and for a total value of \$416,039.48. The actual charges paid were \$88,195.95 for a cost savings of 79%.

# DESERT CANCER FOUNDATION

## **Program Need:**

When an individual is diagnosed with a chronic or life-altering condition – such as cancer –not only do they face anguish and fear but many also struggle to pay their share of the medical bills. The latest American Cancer Society data released for 2013 states for Riverside County—8,015 expected new cases of cancer, of which 1,270 new cases of breast cancer. For individuals on fixed incomes with inadequate insurance or costly monthly premiums, treating chronic diseases like cancer may mean hundreds or thousands of dollars a month in out-of-pocket costs. Patients can be left to choose between starting or continuing treatment or paying the mortgage.

Currently a broad network of independent medical providers and clinics refer patients to DCF. There are no fees paid by DCF to referring providers and Patient Assistance applications are reviewed by an all-volunteer committee comprised of doctors, oncology nurses, social workers and financial counselors in addition to DCF staff. The primary consideration for program eligibility is a demonstrated need for financial assistance to obtain local cancer treatment. The internal approval process continues to be fast and efficient allowing earlier treatment for the patient. DCF service expansion through community education and engagement will be designed to navigate low-income Coachella Valley residents to sources of financial assistance programs for timely access to cancer related services. The program outreach goal will focus community engagement efforts on prevention education to help guide eligible underinsured and uninsured clients to DCF for assistance in the early stages for screenings and diagnostic testing.

DCF leadership is very interested in taking the lead in a coalition of organizations interested in the broader program of providing timely access to cancer related services. DCF is looking to work in collaboration with community agencies such as Boys and Girls Clubs, Family YMCA of the Desert, FIND Foodbank, Coachella Valley Housing Coalition, Hope Through Housing, Volunteers in Medicine, and with newly placed Health Navigators at six different agencies throughout the Coachella Valley. The collaboration with Health Navigators is in support of the Path to Health Program through Desert Regional Medical Center and John F. Kennedy Memorial Hospital to better assist patients in need of cancer related assistance but who may have expensive COBRA deductibles, or become temporarily uninsured due late premium payments resulting in lapsed medical coverage and the wait time of 60-90 days before reapplying.

Ultimately this broader community engagement will expand the scope of outreach and greater awareness of DCF patient assistance programs and referral sources to cancer related services. Given more than half of Latinos do not understand the Affordable Care Act, according to a recent survey by Latino Decisions, an opinion polling organization. The implementation of a culturally sensitive grass roots approach to building informed advocate networks in cancer care will ultimately strengthen DCF community awareness to traditionally underrepresented communities. DCF has a track record of being responsive to current community needs for cancer-related medical services. Grant funds will support key personnel and transportation costs for Community Outreach and Education to plan and implement the following objectives/activities to be conducted over a one-year grant period (August 1, 2014 – July 30, 2015).

## 2014 S.L. Gimbel Foundation APPLICATION

### V. Project Budget

A) Please provide a detailed line-item budget for your project by completing the table below. Include all sources of funding for the proposed project.

Line Item Description	Line Item Explanation (Formula/equation used as applicable. Example: 40 books @ \$100 each = \$4000)	Support From Your Agency	Support From Other Funders	Requested Amount From TCF	Line Item Total of Project
Salaries	Program director @ \$43.26hr/ 8hrs wk for 52 weeks = \$18,000	\$0	\$9,800	\$8,200	\$18,000
Salaries	Program facilitator @ \$15 hr/ 20hrs wk for 52 weeks = \$15,600	\$0	\$0	\$15,600	\$15,600
Travel	\$0.55 mile @ 182 miles mo = \$100 mo = \$1200 year	\$0	\$0	\$1,200	\$1,200
Outreach Equipment	MacBook Air @ \$1200 x2 = \$2400  Epson Wireless Printer @ \$100 x2 = \$200  Targus Laptop Charger @ \$140 x2 = \$280  Targus Laptop Slip Case @ \$60 x2 = \$120  1-Year Accidental Protection Plan @ \$200 x2 = \$400  EZ Up Vista 12x12 Instant Shelter @ \$300  2 Portable Tables and 6 Chairs @ \$175	\$0	\$3,875	\$0	\$3,875
Educational Materials	Program brochures & community hand outs	\$0	\$3,000	\$0	3,000
Supplies	Office supplies & event materials	\$0	\$1,500	\$0	1,500
<b>TOTALS:</b>		\$0	\$18,175	\$25,000	\$43,175

**VI. Sources of Funding:** Please list your current sources of funding and amounts.

*Secured/Awarded*

Name of Funder: Foundation, Corporation, Government	Amount
Susan G. Komen Inland Empire: Foundation	\$1,800

*Pending*

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
BIGHORN Golf Club Charities: Foundation	\$3,875	Nov 2014
City of Indian Wells: Government	\$10,000	Dec 2014
The Houston Family Foundation	\$10,000	Dec 2014

**VII. Financial Analysis**

Agency Name: Desert Cancer Foundation

Most Current Fiscal Year (Dates): From January 1, 2014 To: December 31, 2014

This section presents an overview of an applicant organization's financial health and will be reviewed along with the grant proposal. Provide all the information requested on your entire organization. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. Double Check your figures!

**FY2103 Form 990s and Audited Financial Statement will be available mid-August 2014. Figures below are from FY2012 financial statements.**

**Program to Total Expenses Ratio:** Percentage of expenses used to support programming versus how much is spent for general management and fundraising. A general rule is that at least 75 percent of total expenses should be used to support programs – the higher the percentage the better.

Program Expenses	/Total Operating Expenses	= Program Expense Ratio
✓ \$574,715	✓ \$659,448	87%
990: Part IX, Column B, Line 25	990: Part IX, Column A, Line 25	

Administrative Expense (100%-Program Expense ratio) per 990 above	Percentage of Organization's Current Total Budget used for Administration (from cover page)	Differential
13 %	✓ 13 %	0 %

If the differential is above (+) or below (-) 10%, provide an explanation:

**Quick Ratio:** Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

Cash	+ Accounts Receivables	/Current Liabilities	= Quick Ratio
\$1,509,779	\$17,810	\$126,300	12.1

**Excess or Deficit for the Year:**

Excess or (Deficit) Most recent fiscal year end - 2013	Excess or (Deficit) Prior fiscal year end - 2012
\$(388,134)	\$(13,949)

**Notes:** A portion of grant funding awarded in 2011 by the Desert Healthcare District in the amount of \$308,475.63 was booked in 2012 but expensed in 2013. In addition \$66,000 in pledged grant funds listed on the books in 2013 did not come through.

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

Funding Source	Amount	% of Total Revenue	Funding Source	Amount	% of Total Revenue
Contributions	\$80,808.28	9%	Program Fees	\$	
Fundraising/Special Events	\$762,768.13	82%	Interest Income	\$11,471.50	1
Corp/Foundation Grants	\$66,976.38	7%	Other:	\$	
Government Grants	\$4,500	1	Other:	\$	

**Notes:**

**VIII. Application submission check list:**

<u>Submit FOUR (4) Copies: 1 ORIGINAL (WITH ORIGINAL SIGNATURES) and 3 copies, collated and stapled together of the following:</u>	<u>Submit ONE (1) Copy:</u>
Completed Grant Application Form (cover sheet, narrative (3 pages maximum), budget and sources of funding, financial analysis page	A copy of your current 501(c)(3) letter from the IRS
A list of your Board members and their affiliations	A copy of your most recent year-end financial statements (audited if available; double-sided)
Your current operating budget and the previous year's actual expenses	A copy of your most recent 990 ( double-sided)
Part IX only of the 990 form, Statement of Functional Expenses (one page)	
For past grantees, a copy of your most recent final report.	

## BOARD ROSTER

July 28, 2014

### President

#### **Rob Bernheimer**

Law Offices of Robert A. Bernheimer  
45025 Manitou Dr., Suite 3  
Indian Wells, CA 92210  
Office: (760) 360-7666  
Fax: (760) 776-1760  
Cell: (760) 831-5455  
rob@robbernheimer.com

### Vice President

#### **Julia Burt, Esq., CPA**

Julia Burt Law & El Paseo Law Group  
73-700 El Paseo  
Palm Desert, CA 92261-4736  
Office: (760) 340-0034  
Fax: (760) 340-0035  
julia@juliaburtlaw.com

### Vice President/Marketing

#### **Scott Burch**

Cord Media  
43645 Monterey Avenue, Suite D  
Palm Desert, CA 92260  
Office: (760) 834-8599  
Cell: (760) 408-3735  
Fax: (760) 834-8604  
scott@cordmedia.com

### Treasurer

#### **Bob Schenkman**

133 White Horse Trail  
Palm Desert, CA 92211  
Home: (760) 200-1442  
Cell: (760) 702-4924  
robert@vmcac.com

### Secretary

#### **Teresa Whipple, CPA**

Comprehensive Cancer Center  
1180 N. Indian Canyon, #E218  
Palm Springs, CA 92262  
Office: (760) 416-4871  
Fax: (760) 416-4875  
teresa.whipple@tenethealth.com

### Past President

#### **Steve Christian**

Union Bank  
71950 Highway 111 #B  
Rancho Mirage, CA 92270  
Office: (760) 862-4712  
Cell: (760) 902-8975  
Fax: (760) 862-4760  
stephen.christian@unionbank.com

### Chair, PAC

#### **Alison Mayer Sachs, M.S.W., C.S.W., L.S.W., O.S.W.-C**

61100 Scenic Drive  
Mountain Center, CA 92561  
Office: (760) 674-3612  
Home: (760) 666-5052  
Cell: (760) 272-8849  
asachs@emc.org

### Members

#### **Lew May**

478 Desert Holly Drive  
Palm Desert, CA 92211  
Home: (760) 345-4343  
Cell: (310) 497-5100  
lgmdesert@gmail.com

#### **Elber Camacho, MD**

Comprehensive Cancer Center  
1180 N. Indian Canyon, #E218  
Palm Springs, CA 92262  
Office: (760) 416-4880  
Fax: (760) 416-4875  
elber.camacho@tenethealth.com

#### **Charissa Farley**

Farley Interlocking Pavers  
P.O. Box 10946  
Palm Desert, CA 92255  
Office: (760) 773-3960  
Cell: (760) 219-1089  
Fax: (760) 773-1910  
charissa@farleypavers.com

#### **Richard Fausel, DO**

The Osteoporosis Center  
39700 Bob Hope Drive, Suite 216  
Rancho Mirage, CA 92270  
Office: (760) 779-9353  
Fax: (760) 779-9354  
refausel@gmail.com

#### **Frank Harrison**

The General Air Conditioning  
31170 Reserve Drive  
Thousand Palms, CA 92276  
Office: (760) 343-7488  
Cell: (760) 250-2398  
frank@callthegeneral.com

#### **Michael Kiner**

49-729 Little Bighorn Circle  
Palm Desert, CA 92260  
Office: (760) 340-3360  
Fax: (760) 324-3367  
michael@thekinergroup.com

### **Lee Morcus**

Kaiser Restaurant Group  
78100 Main Street, #203  
La Quinta, CA 92253  
Office: (760)564-7700  
Cell: (760) 219-9999  
Fax: (760)360-0760  
ekmorcus@aol.com

### **Eric Presser, MD**

Premier Surgical Associates, Inc.  
1180 N. Indian Canyon Drive, Suite E421  
Palm Springs, CA 92262  
Office: (760) 424-8224  
Cell: (917) 204-9404  
epresser10@gmail.com

### **Stu Bailey**

First Foundation Bank  
44801 Village Court  
Palm Desert, CA 92260  
Office: (760) 391-6915  
Cell: (760) 413-0574  
Fax: (760) 776-1760  
sbailey@ff-inc.com

### **Michael Stafford, Ph.D.**

Management Performance Solutions, LLC  
861 Mission Creek Drive  
Palm Desert, CA 92211  
Cell: (425) 417-7706  
michael@mastafford.com

### **Rod McDonald**

408 Tomahawk Drive  
Palm Desert, CA 92211  
Home: (760) 610-1726  
Cell: (303) 956-0264  
[rod\\_mcdonald@comcast.net](mailto:rod_mcdonald@comcast.net)

### **Richard Weintraub**

Union Bank  
71950 Highway 111, #B  
Rancho Mirage, CA 92270  
Office: (760) 862-4769  
Cell: (760) 447-5000  
richard.weintraub@unionbank.com

### Member - Emeritus

#### **Robert Clark**

868 Mesa Grande Drive  
Palm Desert, CA 92211  
Home: (760) 200-0154  
Cell: (310)801-8990

#### **Peter Wasserman**

740 Elk Clover Circle  
Palm Desert, CA 92211  
Home: (760) 772-8509  
Cell: (760) 219-6789  
pjlad@mac.com

**Desert Cancer Foundation**  
**2014 Budget**  
 January through December 2014

	<u>TOTAL</u>
	<u>Jan - Dec 14</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>4003 - Donations</b>	
4003-5 - End of Year Mailing	7,000.00
4003-1 - Tribute Cards	16,100.00
4003-3 - Total Special Events	76,925.00
4003-4 - Donations - Other	59,026.00
<b>Total 4003 - Donations</b>	<u>159,051.00</u>
<b>4004 - Fundraising Events</b>	
4004-16 - Pledges	5,445.00
4004-15 - Promotional Items	750.00
4004-1 - Live Auction	12,500.00
4004-2 - Silent Auction	25,000.00
Auction - Other	88,000.00
4004-5 - Sponsors	50,700.00
4004-6 - Walk Registration	45,500.00
4004-7 - Dinner	178,500.00
4004-9 - Raffle	11,500.00
4004-10 - Donations	188,700.00
4004-11 - Golf Registration	65,000.00
4004-13 - Tee Sponsors	25,000.00
4004-14 - Ad Book	15,000.00
<b>Total 4004 - Fundraising Events</b>	<u>711,595.00</u>
<b>4110 - Grants</b>	<u>457,418.00</u>
<b>Total Income</b>	<u>1,328,064.00</u>
<b>Gross Profit</b>	1,328,064.00
<b>Expense</b>	
<b>End of Year Mailing</b>	
Postage	560.00
Mailing Services	2,400.00
<b>Total End of Year Mailing</b>	<u>2,960.00</u>
<b>Patient Assistance</b>	
Disc. Fund	0.00
Medi-Cal SOC	42,000.00
Prescriptions	30,000.00
Inpatient service	24,000.00
Outpatient service	264,000.00
Coinsurance/Copay	96,000.00
Insurance premiums	108,000.00
Susan Jackson	104,076.00
<b>Total Patient Assistance</b>	<u>668,076.00</u>
<b>Patient Assistance Refund</b>	0.00
<b>Marketing</b>	
Meetings/Dues	840.00
Awards and Plaques	260.00
Advertising & PR	16,243.00
Internet	
Website Hosting	1,050.00
<b>Total Internet</b>	<u>1,050.00</u>
<b>Printing</b>	124.00
<b>Marketing - Other</b>	168.00



	<u>TOTAL</u>
	<u>Jan - Dec 14</u>
<b>Total Marketing</b>	18,685.00
<b>Office Overhead</b>	
Utilities	4,500.00
Professional development	0.00
6560 - Payroll Expenses	300,000.00
Payroll Taxes	27,000.00
Pension Contribution Exp	5,000.00
Mileage Reimbursement	1,000.00
Telephone	4,200.00
Postage and Delivery	1,200.00
6290 - Rent	24,000.00
Office Supplies	2,550.00
Computer Expense	
Equipment & Maintenance	11,551.00
Software	1,200.00
<b>Total Computer Expense</b>	<u>12,751.00</u>
Office Equipment	1,464.00
Office Overhead - Other	2,135.00
<b>Total Office Overhead</b>	<u>385,800.00</u>
<b>Events</b>	
Mailing Services	1,138.00
Promotional Items	13,700.00
Miscellaneous	55,392.00
Food & Beverage	60,500.00
Decorations/Centerpieces	8,000.00
Photography	2,500.00
Entertainment	6,950.00
Advertising	2,725.00
Printing	14,200.00
Postage	1,050.00
Awards & Plaques	1,600.00
<b>Total Events</b>	<u>167,755.00</u>
<b>6120 - Bank Service Charges</b>	
Credit Card Discount Charges	5,200.00
Bank Service Charges - Other	0.00
6120 - Bank Service Charges - Other	0.00
<b>Total 6120 - Bank Service Charges</b>	<u>5,200.00</u>
<b>6180 - Insurance</b>	
Business Insurance	5,300.00
Health Insurance	36,588.00
<b>Total 6180 - Insurance</b>	<u>41,888.00</u>
<b>Professional Fees</b>	42,000.00
<b>Total Expense</b>	<u>1,332,364.00</u>
<b>Net Ordinary Income</b>	-4,300.00
<b>Other Income/Expense</b>	
Other Income	
Interest Income	1,500.00
<b>Total Other Income</b>	<u>1,500.00</u>
<b>Net Other Income</b>	<u>1,500.00</u>
<b>Net Income</b>	<u><u>-2,800.00</u></u>

## Desert Cancer Foundation Profit & Loss 2013-Budget 2014

	2013 Actual	2014 Budget
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
4800 · Grant Refund	-66,000.00	
4003 · Donations		
4003-5 · End of Year Mailing	5,930.00	7,000.00
4003-1 · Tribute Cards	10,625.00	16,100.00
4003-3 · Total Special Events	186,750.04	76,925.00
4003-4 · Donations - Other	64,253.28	59,026.00
<b>Total 4003 · Donations</b>	267,558.32	159,051.00
4004 · Fundraising Events		
4004-16 · Pledges	166.32	5,445.00
4004-15 · Promotional Items	2,152.10	750.00
4004-1 · Live Auction	55,200.00	12,500.00
4004-2 · Silent Auction	58,817.00	25,000.00
Auction - Other	-3,000.00	88,000.00
4004-3 · Underwriting	34,449.00	
4004-4 · Moustache	3,168.00	
4004-5 · Sponsors	20,500.00	50,700.00
4004-6 · Walk Registration	18,658.30	45,500.00
4004-7 · Dinner	114,750.00	178,500.00
4004-8 · Luncheon	80.00	
4004-9 · Raffle	25,655.20	11,500.00
4004-10 · Donations	170,302.17	188,700.00
4004-11 · Golf Registration	40,125.00	65,000.00
4004-13 · Tee Sponsors	9,400.00	25,000.00
4004-14 · Ad Book	25,595.00	15,000.00
<b>Total 4004 · Fundraising Events</b>	576,018.09	711,595.00
4110 · Grants	71,476.38	457,418.00
<b>Total Income</b>	849,052.79	1,328,064.00
<b>Gross Profit</b>	849,052.79	1,328,064.00
<b>Expense</b>		
End of Year Mailing		
Postage	138.00	560.00
Mailing Service		2,400.00
<b>Total End of Year Mailing</b>	138.00	2,960.00
Patient Assistance		
Medi-Cal SOC	20,301.28	42,000.00

	2013 Actual	2014 Budget
Prescriptions	50,209.42	30,000.00
Inpatient service	51,868.93	24,000.00
Outpatient service	222,100.56	264,000.00
Coinsurance/Copay	159,169.02	96,000.00
Insurance premiums	109,991.88	108,000.00
Patient Assistance - Other	-11,092.52	
Suzanne Jackson	89,633.99	104,076.00
<b>Total Patient Assistance</b>	<b>692,182.56</b>	<b>668,076.00</b>
<b>Patient Assistance Refund</b>	<b>-24,373.60</b>	<b>0.00</b>
<b>Marketing</b>		
Meetings/Dues	1,275.00	840.00
Awards and Plaques	1,792.80	260.00
Advertising & PR	10,137.00	16,243.00
Internet		
Website Development	8,100.00	
Website Hosting	0.00	1,050.00
<b>Total Internet</b>	<b>8,100.00</b>	<b>1,050.00</b>
Marketing - Other	225.00	292.00
<b>Total Marketing</b>	<b>21,529.80</b>	<b>18,685.00</b>
<b>Office Overhead</b>		
Utilities	4,105.66	4,500.00
Miscellaneous - moving expense	198.00	
Professional development	75.00	0.00
6560 - Payroll Expenses	190,495.90	300,000.00
Payroll Taxes	16,768.77	27,000.00
Pension Contribution Exp	1,579.75	5,000.00
Mileage Reimbursement	974.60	1,000.00
Telephone	4,168.80	4,200.00
Postage and Delivery	966.52	1,200.00
6290 - Rent	21,000.00	24,000.00
Office Supplies	7,789.23	2,550.00
Computer Expense		
Hardware	655.88	
Equipment & Maintenance	2,505.57	11,551.00
Software	1,588.00	1,200.00
<b>Total Computer Expense</b>	<b>4,749.45</b>	<b>12,751.00</b>
Temporary Staffing	32,938.90	
Office Equipment	-8,231.80	1,464.00
Supplies - Other	959.82	
Office Overhead - Other	4,313.92	2,135.00
<b>Total Office Overhead</b>	<b>282,852.52</b>	<b>385,800.00</b>

	2013 Actual	2014 Budget
<b>Events</b>		
Rentals	1,538.18	
Mailing Services	8,512.59	1,138.00
Donation to Offset Expenses	1,500.00	
Promotional Items	14,264.09	13,700.00
Miscellaneous	39,831.84	55,392.00
Food & Beverage	49,518.22	60,500.00
Auction	1,975.00	
Decorations/Centerpieces	8,505.74	8,000.00
Photography	2,575.00	2,500.00
Hotel/Food & Beverage	2,605.00	
Entertainment	5,750.00	6,950.00
Advertising	12,299.80	2,725.00
Printing	19,027.28	14,200.00
Postage	699.16	1,050.00
Awards & Plaques	789.90	1,600.00
<b>Total Events</b>	<b>169,391.80</b>	<b>167,755.00</b>
<b>6120 · Bank Service Charges</b>		
Credit Card Discount Charges	4,296.55	5,200.00
Bank Service Charges - Other	1,803.84	
6120 · Bank Service Charges - Other	5,234.53	
<b>Total 6120 · Bank Service Charges</b>	<b>11,334.92</b>	<b>5,200.00</b>
<b>6180 · Insurance</b>		
Business Insurance	5,007.00	5,300.00
Employee Insurance	15,024.97	36,588.00
6180 · Insurance - Other	8,400.13	
<b>Total 6180 · Insurance</b>	<b>28,432.10</b>	<b>41,888.00</b>
Miscellaneous	5,990.12	
Professional Fees	39,017.92	42,000.00
Depreciation Expense	1,839.00	
<b>Total Expense</b>	<b>1,228,335.14</b>	<b>1,332,364.00</b>
<b>Net Ordinary Income</b>	<b>-379,282.35</b>	<b>-4,300.00</b>
<b>Other Income/Expense</b>		
<b>Other Income</b>		
4085 · Dividend Income	7,978.14	1,500.00
Investment	3,493.36	
<b>Total Other Income</b>	<b>11,471.50</b>	<b>1,500.00</b>
<b>Net Other Income</b>	<b>11,471.50</b>	<b>1,500.00</b>
<b>Net Income</b>	<b>-367,810.85</b>	<b>-2,800.00</b>

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21 . . . . .	380,165.	380,165.		
2	Grants and other assistance to individuals in the United States. See Part IV, line 22 . . . . .	0			
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16. . . . .	0			
4	Benefits paid to or for members . . . . .	0			
5	Compensation of current officers, directors, trustees, and key employees . . . . .	65,115.	45,581.	19,534.	
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .	0			
7	Other salaries and wages . . . . .	98,148.	87,594.	10,554.	
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) . . . . .	4,401.	3,521.	880.	
9	Other employee benefits . . . . .	18,132.	14,020.	4,112.	
10	Payroll taxes . . . . .	14,763.	12,275.	2,488.	
11	Fees for services (non-employees):				
a	Management . . . . .	0			
b	Legal . . . . .	0			
c	Accounting . . . . .	12,740.	6,445.	6,295.	
d	Lobbying . . . . .	0			
e	Professional fundraising services. See Part IV, line 17 . . . . .	0			
f	Investment management fees . . . . .	0			
g	Other. (if line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.) . . . . .	0			
12	Advertising and promotion . . . . .	6,842.	1,363.	5,479.	
13	Office expenses . . . . .	16,833.	5,487.	11,346.	
14	Information technology . . . . .	0			
15	Royalties . . . . .	0			
16	Occupancy . . . . .	25,524.	12,762.	12,762.	
17	Travel . . . . .	753.	567.	186.	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials . . . . .	0			
19	Conferences, conventions, and meetings . . . . .	0			
20	Interest . . . . .	0			
21	Payments to affiliates . . . . .	0			
22	Depreciation, depletion, and amortization . . . . .	613.	182.	431.	
23	Insurance . . . . . <u>ATCH. 6</u>	4,822.	2,742.	2,080.	
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a	<u>BANK &amp; CREDIT CARD CHARGES</u>	6,824.		6,824.	
b	<u>TELEPHONE</u>	3,773.	2,011.	1,762.	
c	-----				
d	-----				
e	All other expenses				
25	<b>Total functional expenses.</b> Add lines 1 through 24e	659,448.	574,715.	84,733.	
26	<b>Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) . . . . .	0			

**RECEIVED**

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

JUL 06 2000

DEPARTMENT OF THE TREASURY

Date: JUN 30 2000

DESERT CANCER FOUNDATION  
45-480 PORTOLA AVE  
PALM DESERT, CA 92260

Employer Identification Number:  
33-0648823  
DIN:  
17053099824020  
Contact Person:  
JOHN HOLLOPETRE ID# 31299  
Contact Telephone Number:  
(877) 829-5500  
Our Letter Dated:  
July 1995  
Addendum Applies:  
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Letter 1050 (DO/CG)

# DESERT CANCER FOUNDATION

July 29, 2014

Celia Cudiamat  
Executive Vice President - Programs  
The Community Foundation  
3700 Sixth St., Suite 200  
Riverside, CA 92501

RE: S.L. Gimbel Foundation Fund

Dear Ms. Cudiamat:

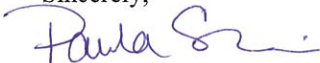
On behalf of the board and staff of the Desert Cancer Foundation (DCF), we are pleased to have received an invitation to submit the enclosed proposal for consideration by the S.L. Gimbel Foundation. This proposal requests funding in the amount of \$25,000 to support the service expansion through community education and engagement designed to navigate low-income Coachella Valley residents to financial assistance programs for timely access to cancer related services. DCF is the only nonprofit organization in the Valley providing financial assistance for cancer services and facilitates agreements with health care providers on behalf of the patients at rates 30% below MediCal so uninsured or underinsured residents in need can access cancer services.

Our mission is propelled by the knowledge that individuals who lack financial resources or adequate insurance coverage frequently seek medical assistance for cancer related health problems in more advanced stages of disease resulting in more costly treatment and often provides a less optimistic prognosis. DCF is committed to helping community-based organizations inform patients about financial assistance programs to timely access to cancer related services. When health insurance is not enough, DCF assists eligible patients in paying for their share of prescription drugs, copayments, deductibles and health insurance premiums to provide access to cancer related services.

Today, more families can be left to choose between starting or continuing cancer treatment and paying the mortgage. The need for DCF is great: the patient assistance programs annually serve over 400 patients. Meeting identified community awareness needs in the Coachella Valley is a priority for DCF in 2014. With grant support from S.L. Gimbel Foundation, DCF hopes to expand outreach education efforts with local community service agencies, low-income housing communities, and Covered California health navigators to better inform adult and senior residents about DCF programs. The potential impact of DCF is great. For every dollar donated, DCF is able to provide up to seven dollars in service which is over \$4 million dollars in cancer related services in one year.

Frankly we could not do what we do without philanthropic supporters. We appreciate your consideration for this proposal. Please do not hesitate to contact us if you have any questions.

Sincerely,



Paula Simonds, Executive Director

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Bob Schenkman, *Treasurer* · Steve Christian, *Past President* · Alison Mayer Sachs, M.S.W., C.S.W., L.S.W., O.S.W.-C, Chair, PAC  
Lewis May · Elber Camacho, M.D. · Charissa Farley · Richard Fausel, D.O.  
Frank Harrison · Michael Kiner · Lee Morcus · Eric Presser, M.D. · Stu Bailey · Michael Stafford, Ph.D. ·  
Rod McDonald · Richard Weintraub  
*Board Member Emeritus*, Robert Clark · Peter Wasserman

*Founders*, Sebastian George, M.D. · Arthur and Cory Teichner

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Michael Landes · Harold Matzner · Dick & Jan Oliphant · Juliet Sebastian · Jack Whitaker

74091 Larrea Street · Palm Desert, CA 92260 · 760.773.6554 · fax 760.773.6532

[www.desertcancerfoundation.org](http://www.desertcancerfoundation.org)

Tax Payer ID#33-0648823



# The Community Foundation

Serving the Counties of Riverside and San Bernardino

## S. L. Gimbel Foundation Fund

### BOARD OF DIRECTORS

November 13, 2014

James Cuevas  
Chair of the Board

Ms. Paula Simonds  
Executive Director

Philip Savage IV  
Vice Chair of the Board

Desert Cancer Foundation  
74091 Larrea Street  
Palm Desert, CA 92260

Pat Spafford, CPA  
Chief Financial Officer

Sean Varner  
Secretary of the Board

Dear Ms. Simonds:

Glenda Bayless

Dr. Paulette Brown-Hinds

Sergio Bohon

Rabbi Hillel Cohn

Andrea Dutton

Robert Fey

Paul Granillo

Stanley Grube

Kirk Harns

Dr. Fred Jandt

Andrew Jaramillo

Dr. Albert Karnig

D. Matthew Pim

Patrick O'Reilly

Rose Salgado

Beverly Stephenson

Grover Trask  
Immediate Past Board Chair

Dr. Jonathan Lorenzo Yorba  
President and CEO

Congratulations! A grant has been approved for **Desert Cancer Foundation** in the amount of **\$25,000** from the S.L. Gimbel Foundation. The **performance period for this grant is November 1, 2014 to October 31, 2015**. Additional funding beyond the performance period is not guaranteed. It is highly recommended that alternative funding sources be sought accordingly. The grant is to support the following as specified in your proposal:

***Community Outreach and Education Program: Service expansion through community education and engagement designed for low-income Coachella Valley residents to access cancer related services.***

This grant is subject to the terms outlined in the enclosed Grant Agreement. After you have reviewed the terms and conditions of the Grant Agreement, please sign and date the enclosed copy and return the original copy to The Community Foundation within the next two weeks. Please retain a copy of the signed agreement for your records. Funds will be released upon receipt of the signed Grant Agreement.

A condition of this grant is that you agree to submit the Grant Evaluation Form which includes a narrative report and fiscal report. The **Grant Evaluation is due by November 16, 2015** and a copy will be available online.

We wish you great success and look forward to working with you during the grant performance period.

If you have any questions, please call me at 951-684-4192 ext. 114 or email me at [ccudiamat@thecommunityfoundation.net](mailto:ccudiamat@thecommunityfoundation.net).

Sincerely,

Celia Cudiamat  
Executive Vice President of Programs

14505 Desert Cancer Foundation

20140732



Confirmed in Compliance  
with National Standards for  
U.S. Community Foundations



---

**2014 S.L. Gimbel Foundation Fund**

**Grant Agreement**

**Organization:** Desert Cancer Foundation

**Grant Amount:** \$ 25,000 **Grant Number:** 20140732

**Grant Period:** November 1, 2014 to October 31, 2015 (Evaluations due November 16, 2015)

**Purpose:** Community Outreach and Education Program: Service expansion through community education and engagement designed for low-income Coachella Valley residents to access cancer related services.

**1. Use of Grant Funds**

Grant funds must be expended within the grant period, for the purpose and objectives described in your grant proposal. Grant funds may not be expended for any other purpose without prior written approval by The Community Foundation. If there are significant difficulties in making use of the funds as specified in your proposal, or if the grant funds cannot be spent within the grant period, notify us in writing promptly.

Formal requests for extensions or variances must be submitted to the Foundation's Board of Directors for approval a minimum of 60 days before the end of the grant period.

Requests for variances or extensions are reviewed on a case-by-case basis and approved by the Board of Directors. If a request is denied, unused funds must be immediately refunded to the Foundation.

**2. Payment of Grant Funds**

The grant funds will be paid in full by the Foundation upon receipt of the signed Grant Agreement. Challenge grant funds will be paid in full upon receipt of the signed Grant Agreement and upon receipt of documentation providing evidence that condition(s) of the challenge grant has/have been met.

**3. Certification and Maintenance of Exempt Organization Status**

This grant is specifically conditioned upon Grantee's status as an eligible grantee of The Community Foundation. The Foundation has obtained a copy of the Grantee's IRS determination letter. Grantee confirms that it has not had any change in its tax-exempt status, and shall notify the Foundation immediately of any such change.

**4. Final Report and Records**

The Grantee will submit the Grant Evaluation report per the deadline set forth in the award letter. This report includes a narrative on outcomes based on goals and objectives set forth in the grant proposal and an expenditure report documenting use of grant funds. If equipment was purchased, copies of receipts need to be included.

**5. Grantee's Financial Responsibilities**

Grantee will keep records of receipts and expenditures of grant funds and other supporting documentation related to the grant at least four (4) years after completion of the grant and will make such records of receipts, expenditures and supporting documentation available to the Foundation upon request.

**6. Publicity**

The Community Foundation recommends publicity for the grant and acknowledging The Community Foundation in internal correspondence, brochures as appropriate; newsletters, annual reports and email blasts or e-newsletters.

The credit line of "Made possible in part by a grant from the **"S.L. Gimbel Foundation Advised Fund at The Community Foundation – Inland Southern California"**" is suggested. When your donors are listed in printed materials, include the S.L. Gimbel Foundation Advised Fund at The Community Foundation in the appropriate contribution size category. When publishing our name, please note the "The" at the beginning of our name is a legal part of our name. It should always be used and capitalized. Attaching our logo is also appreciated. Our logo can be downloaded from our website at [www.thecommunityfoundation.net](http://www.thecommunityfoundation.net).

**7. Indemnification**

In the event that a claim of any kind is asserted against the Grantee or the Foundation related to or arising from the project funded by the Grant and a proceeding is brought against the Foundation by reason of such claim, the Grantee, upon written notice from the Foundation, shall, at the Grantee's expense, resist or defend such action or proceeding, at no cost to the Foundation, by counsel approved by the Foundation in writing.

Grantee hereby agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless the Foundation, its offices, directors, employees, and agents, from and against any and all claims, liabilities, losses, and expenses (including reasonable attorneys' fees) directly, indirectly, wholly, or partially arising from or in connection with any act or omission by Grantee, its employees, or agents in applying for or accepting the Grant, in expending or applying the Grant funds or in carrying out any project or program supported by the Grant, except to the extent that such claims, liabilities, losses, and expenses arise from or in connection with any bad faith act or omission by the Foundation, its officers, directors, employees, or agent.

**8. Termination**

The Community Foundation may terminate this agreement, withhold payments, or both at any time, if, in the Community Foundation's judgment: a) The Community Foundation is not satisfied with the quality of the Grantee's progress toward achieving the project goals and objectives; b) the Grantee dissolves or fails to operate; c) the Grantee fails to comply with the terms and conditions of this agreement.

**9. Limitation of Support**

This Agreement contains the entire agreement between the parties with respect to the Grant and supersedes any previous oral or written understandings or agreements.

\*\*\*\*\*

**I have read and agree to the terms and conditions of the Grant Agreement.**

Paula Simonds  
Signature

November 17, 2014  
Date

Paula Simonds  
Printed Name

Executive Director  
Title

Organization: 14505 Desert Cancer Foundation  
Grant Number: 20140732

do  
11/24/14

# DESERT CANCER FOUNDATION

November 17, 2014

Ms. Celia Cudiamat  
Executive Vice President of Programs  
The Community Foundation  
3700 Sixth Street, Suite 200  
Riverside, CA 92501

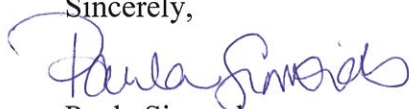
Dear Ms. Cudiamat,

On behalf of the Desert Cancer Foundation Board of Directors, Staff and Clients, thank you for your recent approval and notification of our \$25,000 Community Outreach and Education Program grant.

We are eager and excited to be afforded the opportunity to expand our outreach efforts to increase awareness of the assistance Desert Cancer Foundation offers to our Coachella Valley residents. The funding support made possible through the S.L. Gimbel Foundation Fund comes at a critical time for Desert Cancer Foundation. This in respect to the numerous challenges the uninsured and underinsured are faced with concerning Affordable Care Act enrollment and reenrollment and the capacity we can assist in this process.

Again, thank you for the financial support you have approved for Desert Cancer Foundation and please see attached requested grant agreement.

Sincerely,



Paula Simonds  
Executive Director

#### Board of Directors

Robert A. Bernheimer, *President* · Julia Burt, *Vice President* · Scott Burch, *Vice President, Marketing* · Teresa Whipple, *Secretary* · Bob Schenkman, *Treasurer*  
Lewis May, *Past President* · Steve Christian, *Past President* · Alison Mayer Sachs, M.S.W., C.S.W., L.S.W., O.S.W.-C, *Chair, PAC*  
Elber Camacho, M.D. · Charissa Farley · Richard Fausel, D.O. · Frank Harrison · Michael Kiner · Lee Morcus · Eric Presser, M.D. · Stu Bailey  
Michael Stafford, Ph.D. · Rod McDonald · Richard Weintraub  
*Board Member Emeritus*, Robert Clark · Peter Wasserman

*Founders*, Sebastian George, M.D. · Arthur and Cory Teichner

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74091 Larrea Street · Palm Desert, CA 92260 · 760.773.6554 · fax 760.773.6532

[www.desertcancerfoundation.org](http://www.desertcancerfoundation.org)

Tax Payer ID#33-0648823

# The Community Foundation

Serving the Counties of Riverside and San Bernardino

*S. L. Gimbel Foundation Fund*

BOARD OF DIRECTORS December 2, 2014

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Chair of the Board

Philip Savage IV  
Vice Chair of the Board

Pat Spafford, CPA  
Chief Financial Officer

Sean Varner  
Secretary of the Board

Glenda Bayless  
Dr. Paulette Brown-Hinds

Sergio Bohon  
Rabbi Hillel Cohn

Andrea Dutton  
Robert Fey

Paul Granillo  
Stanley Grube

Kirk Harns  
Dr. Fred Jandt

Andrew Jaramillo  
Dr. Albert Karnig

D. Matthew Pim  
Patrick O'Reilly

Rose Salgado  
Beverly Stephenson

Grover Trask  
Immediate Past Board Chair

Dr. Jonathan Lorenzo Yorba  
President and CEO

Ms. Paula Simonds  
Executive Director  
Desert Cancer Foundation  
74091 Larrea Street  
Palm Desert, CA 92260

Dear Ms. Simonds:

The Community Foundation is pleased to enclose a grant check for **\$25,000** from the S. L. Gimbel Foundation, a component fund at The Community Foundation. By cashing the grant check, you are agreeing to the conditions stated under the *Terms of Grant* which you have signed and returned. The completed Grant Evaluation form is due by November 16, 2015 and will be available online on The Community Foundations website under Grants/Forms. Please note that any grant variances or extensions must be requested in writing and in advance. Any remaining grant funds must be returned to The Community Foundation at the end of the grant period.

We greatly appreciate any help you can give us in publicizing the grant. **Please use the following credit in any grant announcements or materials funded by the grant: "The Foundation." You may send copies of articles printed in local papers, stories in your agency newsletter, annual report, press releases, and other publications for our files.**

If you have any questions, please contact me at 951-684-4194.

Sincerely,



Celia Cudiamat  
Executive Vice President of Programs

20140732

38380

GIMB4



Confirmed in Compliance  
with National Standards for  
U.S. Community Foundations

3700 Sixth Street, Suite 200 ~ Riverside, California 92501  
P: 951.241.7777 ~ F: 951.684.1911 ~ [www.thecommunityfoundation.net](http://www.thecommunityfoundation.net)

**The Community Foundation**  
 Strengthening Inland Southern California through Philanthropy  
 3700 SIXTH STREET, SUITE 200  
 RIVERSIDE, CA 92501  
 951-241-7777 / FAX 951-684-1911

**CITIZENS BUSINESS BANK**  
 A Financial Services Company  
 3695 Main Street, Riverside, CA 92501  
 90-3414-1222

Check Fraud  
 Protection for Business

PAY \* Twenty-Five Thousand and no/100 \*

DATE 11/13/2014 AMOUNT \$\*\*\*\*25,000.00

TO THE ORDER OF

Desert Cancer Foundation  
 74091 Larrea Street  
 Palm Desert, CA 92260



*Celia Cudramat*  
*Jonathan Lorenzo Yorba*  
 AUTHORIZED SIGNATURE

⑈038380⑈ ⑆122234149⑆ 244124437⑈

The Community Foundation			38381
14505	Desert Cancer Foundation	11/13/2014 038380	
20140732	11/10/2014 Community Outreach and Education Program		25,000.00
GIMB	S.L. Gimbel Foundation Advised Fund	25,000.00	

CHECK TOTAL: \$\*\*\*\*25,000.00

The Community Foundation			3838
14505	Desert Cancer Foundation	11/13/2014 038380	
20140732	11/10/2014 Community Outreach and Education Program		25,000.00
GIMB	S.L. Gimbel Foundation Advised Fund	25,000.00	

CHECK TOTAL: \$\*\*\*\*25,000.00